Cennik ważny od 01.03.2011

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| KAMPANIA 1MIESIĄC | | | | | | | | | | | | | | | | | |
|  | spot 7,5 sekundy | | | | | spot 15 sekund | | | | | | |  | spot 30 sekund | | | |
|  | co 5 min | co 10 min | | co 15 min | | co 5 min | | co 10min | | co 15 min | | |  | co 5 min | | co 10 min | co 15 min |
| **koszt jednej emisji** | **0,11 zł** | **0,12 zł** | | **0,13 zł** | | **0,20 zł** | | **0,22 zł** | | **0,24 zł** | | |  | **0,38 zł** | | **0,42 zł** | **0,46 zł** |
| **ilość emisji/ dzień** | 204 | 102 | | 68 | | 204 | | 102 | | 68 | | |  | 204 | | 102 | 68 |
| **ilość emisji kampania** | 6120 | 3060 | | 2040 | | 6120 | | 3060 | | 2040 | | |  | 6120 | | 3060 | 2040 |
| **koszt kampanii/miesiąc** | **673,20 zł** | **367,20 zł** | | **265,20 zł** | | **1 224,00 zł** | | **673,20 zł** | | **489,60 zł** | | |  | **2 325,60 zł** | | **1 285,20 zł** | **938,40 zł** |
| KAMPANIA 3 MIESIĄCE | | | | | | | | | | | | | | | | | |
|
|  | spot 7,5 sekundy | | | | | | spot 15 sekund | | | | | |  | spot 30 sekund | | | |
|  | co 5 min | co 10 min | | co 15 min | | | co 5 min | co 10min | | | | co 15 min |  | co 5 min | | co 10 min | co 15 min |
| **koszt jednej emisji** | **0,10 zł** | **0,11 zł** | | **0,12 zł** | | | **0,18 zł** | **0,20 zł** | | | | **0,22 zł** |  | **0,35 zł** | | **0,39 zł** | **0,43 zł** |
| **ilość emisji/ dzień** | 204 | 102 | | 68 | | | 204 | 102 | | | | 68 |  | 204 | | 102 | 68 |
| **ilość emisji kampania** | 18360 | 9180 | | 6120 | | | 18360 | 9180 | | | | 6120 |  | 18360 | | 9180 | 6120 |
| **koszt kampanii/miesiąc** | **612,00 zł** | **336,60 zł** | | **244,80 zł** | | | **1 113,84 zł** | **612,00 zł** | | | | **448,80 zł** |  | **2 142,00 zł** | | **1 193,40 zł** | **877,20 zł** |
| **KAMPANIA 6 MIESIĘCY** | | | | | | | | | | | | | | | | | |
|
|  | spot 7,5 sekundy | | | | | | spot 15 sekund | | | | | |  | | spot 30 sekund | | |
|  | co 5 min | | co 10 min | | co 15 min | | co 5 min | | co 10min | | co 15 min | |  | | co 5 min | co 10 min | co 15 min |
| **koszt jednej emisji** | **0,09 zł** | | **0,10 zł** | | **0,11 zł** | | **0,16 zł** | | **0,18 zł** | | **0,20 zł** | |  | | **0,32 zł** | **0,36 zł** | **0,40 zł** |
| **ilość emisji/ dzień** | 204 | | 102 | | 68 | | 204 | | 102 | | 68 | |  | | 204 | 102 | 68 |
| **ilość emisji kampania** | 36720 | | 18360 | | 12240 | | 36720 | | 18360 | | 12240 | |  | | 36720 | 18360 | 12240 |
| **koszt kampanii/miesiąc** | **550,80 zł** | | **306,00 zł** | | **224,40 zł** | | **979,20 zł** | | **550,80 zł** | | **408,00 zł** | |  | | **1 958,40 zł** | **1 101,60 zł** | **816,00 zł** |
| **KOSZT KAMAPANI 12 MIESIĘCY** | | | | | | | | | | | | | | | | | |
|
|  | spot 7,5 sekundy | | | | | | spot 15 sekund | | | | | |  | spot 30 sekund | | | |
|  | co 5 min | | co 10 min | | co 15 min | | co 5 min | | co 10min | | co 15 min | |  | co 5 min | | co 10 min | co 15 min |
| **koszt jednej emisji** | **0,07 zł** | | **0,08 zł** | | **0,09 zł** | | **0,14 zł** | | **0,16 zł** | | **0,18 zł** | |  | **0,29 zł** | | **0,33 zł** | **0,36 zł** |
| **ilość emisji/ dzień** | 204 | | 102 | | 68 | | 204 | | 102 | | 68 | |  | 204 | | 102 | 68 |
| **ilość emisji kampania** | 73440 | | 36720 | | 24480 | | 73440 | | 36720 | | 24480 | |  | 73440 | | 36720 | 24480 |
| **koszt kampanii/miesiąc** | **428,40 zł** | | **244,80 zł** | | **183,60 zł** | | **856,80 zł** | | **489,60 zł** | | **367,20 zł** | |  | **1 774,80 zł** | | **1 009,80 zł** | **734,40 zł** |